

Sponsorship Program

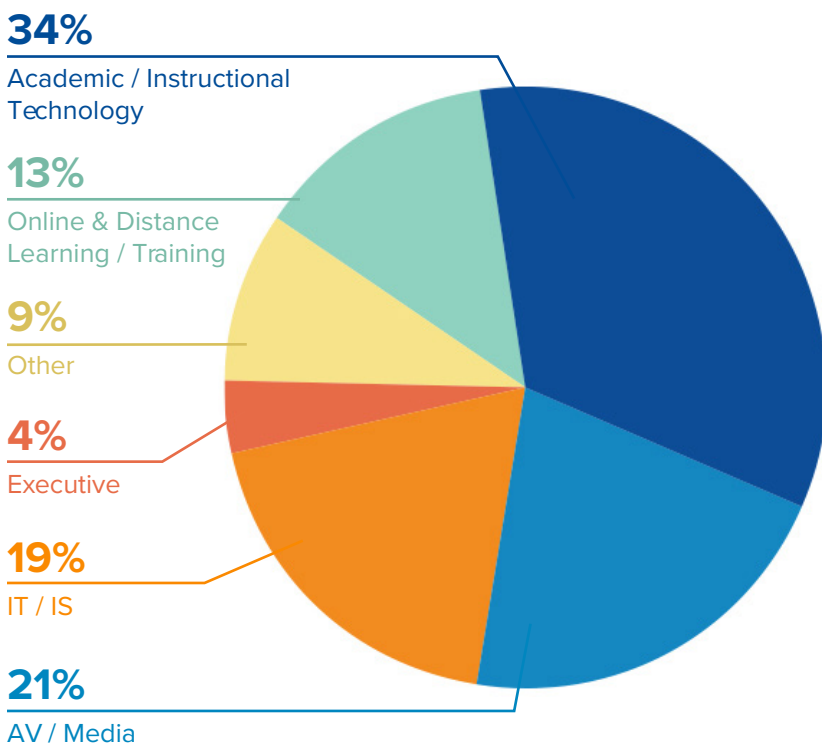
What is MSX 2021?

Our annual user conference is the largest and most in-depth Mediasite learning event of the year. MSX unites customers and video leaders to provide exclusive content including Mediasite product updates, and best practices along with unrivaled networking opportunities. This year's conference is 100 percent virtual and thanks to the amazing power of streaming video it will still include the same networking attendees have come to know and love.

Why Sponsor MSX 2021?

MSX attendees are looking for companion solutions and industry insights to improve their video-based teaching, learning and communication strategies. This is the perfect opportunity for you to build your brand and showcase your products and services to our loyal customer base via our interactive virtual expo hall. You'll be able to connect with our attendees, share information about your company, collect leads, include promotional videos — all via Mediasite.

Attendee Roles



Fast Facts

- 80%** U.S attendees
- 20%** International attendees
- 11** Countries represented
- 4.7/5** Overall conference rating
- 2,000+** Views of recorded conference sessions

Who Attends?

MSX attracts top professionals from around the world. Attendees are active, engaged members of their organizations, eager to learn about new tools and resources to improve their work and advance their industries.

“I’m glad I came and would recommend to a colleague!”

Visibility

	General Sponsors	Captioning Sponsors
Dedicated email blast to attendees (post-event)	●	●
Complimentary MSX registration	2	2
Logo on MSX homepage and virtual event platform	●	●
Logo in pre-event email to attendees	●	●
Virtual Expo Hall sponsor booth	●	●
Pre-recorded 5-minute or less overview videos shared via email and in expo hall	●	●
Pre-roll video before sessions	●	●
Recognized as conference captioning provider		●

Additional Conference Opportunities



Branded SWAG \$1,500

Sponsor logo printed on an item in the conference attendee gift, mailed prior to the event.



Breakfast or Lunch \$2,500

Just because MSX21 is virtual doesn't mean attendees can't enjoy a meal together. Sponsor a breakfast or lunch delivered right to their offices.

Sponsor Agreement

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Signature: _____

Sponsorship Level

- General Sponsor: \$2,500
- Captioning Sponsor: \$2,500

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Contact

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Invoice to be created upon receipt.